

National Annual Congress

20 24

Sponsorship Options



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Introduction

Meetings and Events ignite destinations and influences the community through its socio- compact(culturally, environmentally, and economically) benefits.This is achieved through collaboration by destination marketing practitioners, namely organisers, associations, and interest groups.

The hosting of Business Events in the community, brings commitment, dedication and a focus on the goals and objectives of eventsand the aspirations of the people for which the events are intended.

We agree, Meetings and Events, whether on a large or small scale, impacts the host community positively. This is particularly evident during the period of the event and occasionally, the legacy of the event continues afterwards.

Meetings and Events as an economic driver offers significant contribution to:

- The economic growth of a region and to the labour market through the supply of goods and necessary services
- Social upliftment to a region through SMME development, job creation, infrastructure improvement, etc.
- Cultural experiences. Meetings and Events are considered to enhance the element of community enrichment; this is attributed to the meeting of diverse cultures.

Meetings and Events remain a critical component for economic growth and destination reputation.

Please take a moment to read these Sponsorship Options document and be a part of the movement that ignites the Meetings and Events Industry.

Introduction

The SAACI National Annual Congress gathers professionals from the Meetings and Events Industry and SAACI members who are committed to enhancing the professionalism of the Business Events Industry in Southern Africa.

At the Congress, members and non-members can explore priority areas, innovation, business opportunities, professional development, and advancements in sustainable destinations, consumer trends, and technology. Participants also gain insight into the association's achievements, upcoming initiatives, and can contribute ideas to influence the organization's direction.

The SAACI National Annual Congress provides an opportunity for:

Networking

The Annual National Congress unites members, Business Events Industry leaders, and stakeholders to explore trends, business opportunities, share experiences, and establish partnerships.

Knowledge Exchange

Through engaging speakers and engaging sessions, associations offer a chance to stay informed about the latest information and trends. Additionally, they create a platform for discussions and sharing ideas.

Driving Change

Experts in the field gather to actively contribute to shaping and propelling the sustainability agenda.

Visibility

Companies, destinations, government departments, and experts in the Business Events Industry are given the opportunity to showcase their impact on the Southern Africa sector.

Attendees

SAACI members include:

- Convention Bureau (CB)
- Incentive Houses
- Associations
- Destination Management Companies (DMC)
- Corporate Professional Exhibition Organisers (PEO)
- Professional Conference Organizers (PCO)
- Venues
- Other Supporting Organisations like Business Chambers, Corporate South Africa, and government entities involved in organising business events
- Services

About the SAACI National Annual Congress

In 2023, the Congress was held in the Addo Region of the Eastern Cape.

Some key numbers:

Congress Delegates – 129

Gala Dinner Attendance – 131

INDUSTRY FORUM	PAX
Conference and Events Forum (PCO)	26
Destination Marketing Forum	41
Exhibition Forum	3
Future Focus Forum (students)	8
Services Forum	16
Exhibition Forum	3
Technical Forum	3
Transport Forum	3
Venue Forum	29

SPONSORSHIP OPTIONS

Awards Gala Dinner - R200 000 / One available

The Awards Gala Dinner serves as the primary social event of the congress, offering the chance to entertain delegates with a memorable evening of networking in a stunning setting. This exclusive opportunity places you at the heart of the congress's social activities.

Sponsorship package includes:

- Three (3) complimentary tickets to the Annual National Congress
- Reserved table at the Gala Dinner in a prime location
- Naming rights for the sponsored event
- 10-minute speaking slot during the Gala Dinner
- Prominent display of company logo on congress marketing materials
- Recognition as the 'Gala Dinner sponsor' with company logo on the sponsors holding slide
- Inclusion on the congress website with logo and bio
- Access to a delegate contact list of Gala Dinner attendees who consent to post-event distribution of their details
- Branding opportunities within the Gala Dinner venue and welcome area (sponsor provides branding)
- Branded napkins for welcome drinks
- Sponsor's colors incorporated into lighting and decor
- Participation in the SAACI awards handover
- Welcome pack inclusion: 1 insert (provided by sponsor)

Welcome Function Sponsor - R 100 000 / One available

The Networking Function is held on the first evening of the congress offering you the chance to host a key social event. All delegates are welcome to this complimentary function, providing ample networking opportunities and casual conversations.

Sponsorship Package includes:

- Two (2) complimentary tickets to the Annual National Congress
- 3-minute speaking slot at the welcome cocktail
- Branding opportunities within the welcome function venue and welcome area (sponsor provides branding)
- Invitation for five (5) company representatives to attend the welcome cocktail
- Acknowledgment as the 'Welcome Networking Function Sponsor' with your company logo on the sponsors' holding slide
- Inclusion on the congress website with logo and bio
- Receive a delegate contact list of attendees who agreed to share their details post-event.
- Welcome pack: 1 insert (provided by the sponsor).

SPONSORSHIP OPTIONS

Lunch Break Sponsor - R 50 000 / Two available

Opportunity to showcase your brand during one of the congress lunch breaks.

Sponsorship package includes:

- Ability to display banners or similar temporary display at the lunch area.
- Naming rights to your sponsored event.
- One (1) complimentary ticket to the Annual National Congress.
- Recognition as 'lunch sponsor' with company logo on the sponsors holding slide.
- Listing on congress website including logo and bio.

Registration Sponsor - R 60 000 / One available

Gain Prominent Exposure by Becoming the Exclusive Sponsor of the Official Conference Registration Area! Make a lasting impression by sponsoring the registration area, the initial stop for all attendees to collect their badges. Ensure your company's logo is the first thing they see upon arriving at the SAACI Annual National Congress.

Sponsorship package includes:

- Branding featured on the front of registration counters.
- Custom floor decals (created and provided by the sponsor) in the registration area
- Inclusion on the congress website with logo and bio
- Registration staff to wear branded t-shirt (provided by the sponsor)
- Company logo displayed on conference lanyards.

Promotional Staff - R 50 000 / One available

Make a lasting impression by sponsoring our promotion staff who will be welcoming and directing all attendees for the duration of the congress.

Sponsorship package includes:

- All promotion staff to wear branded t-shirts featuring your logo (branded t-shirts to be supplied by sponsor)
- Inclusion on the congress website with logo and bio.

Refreshment Break Sponsor - R 20 000 / Three available

Opportunity to showcase your brand during one of the conference breaks.

Sponsorship package includes:

- Ability to display a branding or similar temporary display during the refreshment break.
- Recognition as 'refreshment break sponsor' with company logo on the sponsors holding slide.

SPONSORSHIP OPTIONS

Terms and Conditions

1. All sponsorship arrangements are made through and with SAACI.
2. Submitting a booking form indicates your sponsorship commitment.
3. Approval confirmation is at the discretion of the congress committee.
4. Payment is due within 14 days of receiving the invoice.
5. Cancellation Policy:
 - Cancellation 60 or more days before the event incurs a 25% charge.
 - Cancellation within 0-59 days prior to the event results in a 100% charge.
 - All cancellations must be in writing to congress@saaci.org.
6. The congress committee or its staff/volunteers are not liable for any sponsor losses, damages, or theft.
7. Payments are to be made directly to SAACI as per the contract.
8. Sponsors may need to provide relevant insurance copies, including public liability.

[Click here to complete the booking form.](#)

Get In Touch

If you are interested in taking up one of our sponsorship options, please complete the application form herewith and send to congress@saaci.org.

